



Network Development Group Style Guide

NDG Logos



Primary Logo



Secondary logo variations

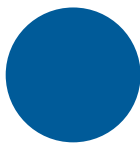
NDG Partner Logos



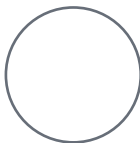
Color Palettes

The Primary Palette should be used in all NDG marketing communications. The palette has been designed to give a bold and exciting direction to the brand, offering flexibility in the design of both online and printed materials. Percentage tints can be used of any of these colors.

Primary Colors



Bahama Blue
HEX: #005B99
RGB: 0, 92, 153



White
HEX: #FFFFFF
RGB: 255, 255, 255



Shuttle Grey
HEX: #676E78
RGB: 103, 110, 120



Mountain Meadows
HEX: #1ABC9C
RGB: 26, 188, 156

Secondary Colors



Tory Blue

HEX: #0E4DA0 RGB: 14, 77, 160



Denim

HEX #0F7DC1 RGB 15, 125, 193



Curious Blue

HEX #29A5DD RGB 41, 165, 221



Mine Shaft

HEX #333333 RGB 51, 51, 51

Typography

Dosis

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

Hind

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

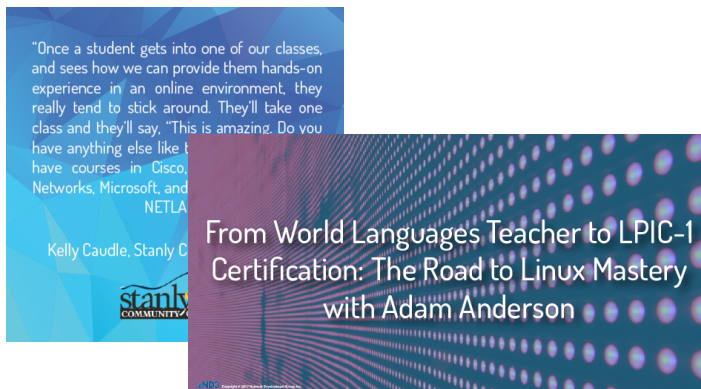
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Image Usage



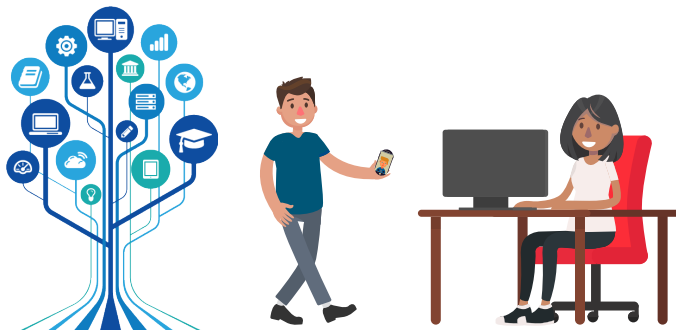
Stock Photography

- Bright, jewel-colored overlays
- People working in tech as much as possible



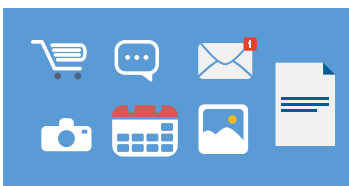
Textured Photos and Illustrations

- Bright colors
- Used to display large amounts of information



Digital Illustrations

- Bright colors
- Include tech imagery and digitally illustrated users
- Detailed but not realistic in form





Network Development Group Style Guide

Usage Guidelines

The company's full name is Network Development Group, Inc. It may be referenced as Network Development Group or by the abbreviation NDG, each of which are trademarks of NDG. Preferred practice is to use the name Network Development Group™ in the first instance on the page and the full name or the abbreviation thereafter. The first instance of the NDG abbreviation on the page should include the ™ symbol. Additional discussion of trademark guidelines is available here: https://www.netdevgroup.com/support/trademark_usage.html.

Usage Example

The products and services offered by Network Development Group™ include a variety of hosted labs and courses to deliver IT training that implement a "practice as you read" approach to learning. NDG's remote access solution, NETLAB+®, allows learning institutions to host IT equipment, virtual machines and a wide variety of curriculum content options.

Logo Do's and Don'ts



Do keep proportions.



Don't stretch or condense.



Use the right format for your project



Don't use web download for print or vice versa



Use logo on its own or with "Network Development Group"



Don't use additional colors or enclose logo within another graphic or add a graphic to logo